



Beer Fest Sponsorships

August 5, 2023



Who are we?

Blue Lakes Rotary is a hard-working club, supporting our community in many ways. Our dedicated members provide service year-round to support projects and organizations who make a difference in the lives of our families, friends and neighbors. Some examples of organizations we have helped over the year include but are not limited to: Valley House, Your Special Smiles, Habitat for Humanity, Interlink Volunteers, Quick Response Unit, MV Paramedics/SORT, Rising Stars, MVHS Scholarship Endowment, CASA, CSI Foundation Scholarship, TFHS VISA program, Rotary Youth Exchange, Veterans Council, The Dictionary Project for 3rd Graders, MV Art Council Missoula Children’s Theatre Classes, Wellness Tree Community Clinic, TF Search and Rescue, TF Optimist Youth House, Blue Lakes Rotary Park playground, Twin Falls Senior Center.

2023 Beer Fest will be supporting Twin Falls County Sherriff’s Search and Rescue with the purchase of Sonar equipment to help with efficiency and increase safety and security for the team and the community.

What is happening?

Our 12th Annual Beer Fest! Hot weather, cold drinks, great music and contributing to a great cause! Your business can be a part of this popular event attended by over a thousand people every year including beer drinkers, vendors, distributors and even designated drivers. We have packages of all sizes to fit your budget and most of them include complimentary tickets to the event.

	Golden Barrel \$1,500	Silver Pitcher \$750	Bronze Pint \$500	Friends of BL Rotary \$250
2021 Beer Fest T-Shirts	2			
Poster	Large Logo	Small Logo		
Advance Ticket Purchases	10% discount	5% discount		
Complimentary Tickets	8	4	2	
Day of Event Marketing	Yes	Yes	Yes	
Website & Facebook	Yes	Yes	Yes	
Featured on Promo Video	Yes	Yes	Yes	Yes
Mentioned by the Emcee	Yes	Yes	Yes	Yes
Business Banner Displayed on Fence (If provided by business)	Yes	Yes	Yes	Yes
Color Logo in Event Brochure	Yes	Yes	Yes	Yes

Anonymity is an option

Blue Lakes Rotary accepts tax-deductible charitable contributions through “Rotary District 5400 Charitable Programs Inc,” a 501(c)3. All sponsor checks should be written to that entity and mailed to: PO Box 1132, Twin Falls, ID 83303-1132

More info at: www.MagicValleyBeerFestival.com

Or Contact: Tamara Harmon, Sponsor Organizer ~ mamaharmon@gmail.com or 208-420-3979